

RIAH BUCHANAN

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RIAHBUCHANAN.COM

EXPERIENCE

LOS ANGELES METRO TRANSPORTATION AUTHORITY

GRAPHIC DESIGNER AUG 2012 – CURRENT

- > develop concepts and branding for campaigns across print publications, web and mobile
- > create identity systems for new initiatives such as Los Angeles' city-wide bikeshare
- > design visual systems for high-profile events and exhibitions such as opening of new rail lines
- > design infographics, maps and wayfinding systems
- > mentor interns and assist in finding and hiring new staff
- > art direction of county-wide outdoor campaigns
- > art direction of videos and teaching tools used in Los Angeles public schools

OTIS COLLEGE OF ART AND DESIGN

ADJUNCT PROFESSOR SEPT 2009 – CURRENT

- > teach typography, branding, ideation, design criticism, design theory, and undergraduate and MFA graphic design
- > develop and implement new curriculum
- > oversee student exhibitions, plan and lead student trips
- > serve on MFA admissions and planning committees
- > serve on new faculty hiring committee

STILL ROOM STUDIO

SENIOR DESIGNER MAY 2011 – AUG 2012

- > designed books and publications
- > branded and rebranded identity systems for cultural institutions such as REDCAT and the LA Public Library
- > photography, including food and objects
- > developed systems for producing and archiving design research

EASTERN MICHIGAN UNIVERSITY

ADJUNCT PROFESSOR OF DESIGN 2008 – 2009

- > taught intermediate and advanced courses including typography, branding and photography

AMERICAN CIVIL LIBERTIES UNION

GRAPHIC DESIGNER DEC 2005 – SEPT 2007,

CONSULTANT SEPT 2009 – SEPT 2010

- > designed publications including reports on food deserts, the school to prison pipeline, same-sex parenting, the treatment of prisoners in the aftermath of Hurricane Katrina and the ACLU annual report
- > branded sub-sites on LGBT rights, technology and surveillance, and the history of the supreme court
- > designed graphics for evidence used in court
- > developed special projects on technology and privacy including a map of NSA surveillance sites

FREELANCE CLIENTS

GRAPHIC DESIGNER 2008 – 2015

Revenue Watch, Imaginary Forces, *newyorktimes.com*, New York Center for Book Arts, Social Science Research Foundation, Santa Monica Bay Restoration Foundation, Audubon Society of Los Angeles

EDUCATION

CRANBROOK ACADEMY OF ART

MASTER OF FINE ARTS, 2D DESIGN

ATTENDED SEPT 2007 – MAY 2009

- > merit scholarship 2007, 2008, 2009

MINNEAPOLIS COLLEGE OF ART AND DESIGN

POST-BACCALAUREATE, GRAPHIC DESIGN

ATTENDED SEPT 2004 – MAY 2005

CARLETON COLLEGE

BACHELOR OF ARTS, PSYCHOLOGY CUM LAUDE

ATTENDED SEPT 1998 – MAY 2002

- > thesis: *Terror Management Responses to Footage of the September 11th Attacks*, designed and performed approved study on human subjects
- > certificate in German fluency
- > merit scholarships 1998–2002

EXHIBITIONS

Research as Art, group exhibition, 2014

GEORGE MASON UNIVERSITY

Signify Sanctify Believe Reading Room, group exhibition, 2012

XCHURCH, PORTLAND

Rethink LA, group exhibition, 2011

ARCHITECTURE & DESIGN MUSEUM, LOS ANGELES

Mañana, group exhibition, 2011

CHIME & CO., LOS ANGELES

Elysian Park Museum, group exhibition, 2010

LOS ANGELES CONTEMPORARY EXHIBITIONS (LACE)

subterraneans, online exhibition, 2010

EYEBEAM, NEW YORK

FamJam, publication exhibition, 2009

PUBLIC FICTION, LOS ANGELES

& ULTRA ART FAIR, TOKYO

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RESIDENCIES AND GRANTS

Republic, design research residency, 2012
PROVISIONS LIBRARY, GEORGE MASON UNIVERSITY

Signify Sanctify Believe, artist residency, 2012
XCHURCH, PORTLAND

Faculty Research Grant, travel and study on sustainable architecture in rural areas, 2011
OTIS COLLEGE OF ART AND DESIGN

PUBLIC LECTURE & PUBLICATION

lionslivehere.com, Kulturfolger Art Journal, 2015
KULTURFOLGER PUBLICATIONS, ZURICH

Re-Wilding Los Angeles, lecture, 2013
MONTE VISTA PROJECTS, LOS ANGELES

Looking at Art, Ten Schematics, Eros Journal #1, 2012
EROS PRESS, LONDON

A Constitutional Convention, lecture, 2012
GEORGE MASON UNIVERSITY, WASHINGTON DC

Nature and Exhaustion, lecture, 2012
XCHURCH, PORTLAND

Otis' Typography, typography conference, 2010
TYPECON, LOS ANGELES

Process and the Sublime, lecture, 2008
CRANBROOK ACADEMY OF ART

TEACHING

OTIS COLLEGE OF ART AND DESIGN
new curriculum

ENVIRONMENTAL GRAPHICS, 2015

- > covers 2d and 3d design principles and explorations in physical space culminating in a public exhibition

SENIOR PROJECT RESEARCH, 2015

SENIOR PROJECT, 2013, 2014, 2015

- > a two-semester series of classes beginning with a research and writing class which allows students to develop a subject of their own interest, followed by a second semester in which students employ various methods of ethnographic and visual research to produce a single project for their graduate show

TYPE AND IMAGE FOR ADVERTISING, 2013, 2014, 2015

- > in this required class for junior ad majors, students engage with a neighborhood, communicating a clearly defined message to a geographically defined audience

THEORY AND INNOVATION 2013, 2014, 2015

- > a required class for all MFA students, in which they adopt

a fictional persona, drastically limiting their use of tools and methods of distribution to a certain historical or futuristic period in order to produce unique outcomes

THEORY AND CRITICISM 2011, 2013, 2014, 2015

- > students follow a somewhat rigid set of rules to produce contemporary design criticism, first developing a complex schematic to position a work within the larger field of design and then using this diagram as a tool to structure writing

EASTERN MICHIGAN UNIVERSITY

new curriculum

GRAPHIC DESIGN AND BRANDING, 2008, 2009

- > required course for intermediate students, introducing concepts and methodologies for developing brand identities and typographic solutions

CERTIFICATIONS

GENERAL ASSEMBLY

BACK-END DEVELOPMENT MAR – MAY 2015

Ruby, Ruby on Rails, APIs, github

FRONT-END DEVELOPMENT OCT – DEC 2014

CSS, html, javascript

NATIONAL OUTDOOR LEADERSHIP SCHOOL

WILDERNESS FIRST RESPONDER, MAY 2012

CPR, remote first aid

VOLUNTEER

AMERICORPS

FIELD STAFF JUNE 2011 – AUGUST 2011

- > led week-long workshops throughout rural southwest AK
- > planned and led art activities and community programs and coordinated food delivery program

NEWBERRY NATIONAL MONUMENT (SCA)

INTERPRETIVE RANGER TRAINING

JUNE 2010 – AUGUST 2010

- > staffed ranger station and led hikes at remote location in Newberry Volcano, Oregon
- > designed wayfinding, interpretive signs, presentations

PRESS

Website outlines Santa Monica mountain lions' tragic family tree, kpcc radio, Environment and Science, 2015

Meet the Murderous, Inbred Mountain Lion Family of the Santa Monica Mountains lacurbed.com, 2015